

mssa-ms-0671- index to subject terms

YALE UNIVERSITY  
STERLING MEMORIAL LIBRARY  
MANUSCRIPTS AND ARCHIVES

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WAR POSTER COLLECTION  
VOLUME III: INDEX TO SUBJECT TERMS

by

William E. Brown, Jr.

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## DESCRIPTION OF THE INDEX

This index consists of seventy (70) selected subject terms assigned to posters in SERIES I.

The Subject Term List provides a brief definition of each subject used for this series. The Subject Term Index lists each subject term alphabetically, with the exception of "Propaganda, American" which is noted last. Under each subject term are the poster or posters assigned that individual term. A poster may be assigned one or more subject terms.

For a complete citation of the poster or posters cited in this index please see volume one of the finding aid.

01. American Committee for Relief in the Near East  
An organization which produced posters in order to solicit contributions for war victims.
02. American Library Association  
An organization which produced posters in order to solicit reading materials for soldiers abroad.
03. Business Men's Week  
A British journal which sponsored the production of posters in order to gather support for the war effort.
04. Church Army  
A functioning unit of the British military which is depicted in several posters.
05. France - Proclamations  
This heading identifies French items which contain only text and no illustrations.
06. France. Armee. - Recruiting, enlistment, etc. -  
World War, 1914-1918  
This heading (not assigned to any posters) was intended for French posters used to recruit soldiers and bolster enlistment campaigns.
07. Germany - History - Revolution, 1918 - Posters  
This heading was assigned to posters created by various German political factions during the political upheaval which existed during and immediately after World War I.
08. Germany - Proclamations  
This heading identifies German items which contain only text and no illustrations.

09. Germany. Army - Recruiting, enlistment, etc -  
World War, 1914-1918

This heading (not assigned to any posters)  
was intended for German posters used to recruit  
soldiers and bolster enlistment campaigns.

10. Great Britain - Proclamations

This heading identifies British items which  
contain only text and no illustrations.

11. Great Britain. Army. - Recruiting, enlistment, etc. -  
World War, 1914-1918

This heading identifies those British posters  
which were produced in order to recruit soldiers  
and bolster enlistment campaigns.

12. Great Britain. National War Savings Committee

This organization produced posters in order to  
solicit contributions and encourage thrift  
for the duration of the war effort.

13. Great Britain. Parliamentary War Savings Committee

This organization produced many posters aimed at  
recruiting soldiers, boosting morale at home,  
and furthering the British war effort.

14. Great Britain. Queen Mary's Army Recruiting Corps

This organization produced many posters aimed  
at recruiting soldiers and volunteers to the  
British war effort.

15. Great Britain. Scottish War Savings Committee

This organization produced posters aimed at  
recruiting soldiers, boosting morale at home,  
and furthering the British war effort by rallying  
Scottish support.

16. National Catholic War Council, Washington, D.C.

This organization produced posters to garner  
support for the United States war effort.

17. National Jewish Welfare Board

This organization produced posters to aid the United States war effort.

18. Posters, Australian

This heading is assigned to those British posters produced for display in Australia.

19. Posters, Austrian

This heading is assigned to posters produced by the nation-state of Austria during World War I.

20. Posters, Belgian

This heading is assigned to posters produced by the nation of Belgium during World War I.

21. Posters, Canadian

This heading is assigned to British posters produced for display in Canada.

22. Posters, Czech

This heading is assigned to posters produced in the nation-state of Czechoslovakia during World War I.

23. Posters, Dutch

This heading is assigned to posters produced by the nation of Holland during World War I.

24. Posters, East Indian

This heading is assigned to posters produced by the nation of India during World War I.

25. Posters, French

This heading (not assigned to any posters) was reserved for those French posters not appropriately cataloged under more specific subject headings.

26. Posters, German

This heading (not assigned to any posters) was reserved for those German posters not appropriately cataloged under more specific subject headings.

27. Posters, Greek

This heading is assigned to posters produced by the nation of Greece during World War I.

28. Posters, Hungarian

This heading is assigned to posters produced by the nation-state of Hungary during World War I.

29. Posters, Irish

This heading is assigned to those British posters produced for display in Ireland.

30. Posters, Italian

This heading is assigned to posters produced by the nation of Italy during World War I.

31. Posters, Polish

This heading is assigned to posters produced by the nation of Poland during World War I.

32. Posters, Russian

This heading is assigned to posters produced by the nation of Russia (Soviet Union) during World War I.

## 33. Posters, Swiss

This heading is assigned to posters produced by the nation of Switzerland during World War I.

## 34. Posters, Turkish

This heading (not assigned to any posters) was reserved for posters produced by the nation of Turkey during World War I.

X-REF Propaganda, American  
SEE: No. 70

## 35. Propaganda, British

This heading is assigned to British posters identified as containing "obvious" messages of propaganda value concerning enemy nations. It is a general guide to the subject, and not an inclusive list for items in the collection.

## 36. Propaganda, French

This heading is assigned to French posters identified as containing "obvious" messages of propaganda value concerning enemy nations. It is a general guide to the subject, and not an inclusive list for items in the collection.

## 37. Propaganda, German

This heading is assigned to German posters identified as containing "obvious" messages of propaganda value concerning enemy nations. It is a general guide to the subject, and not an inclusive list for items in the collection.

## 38. Red Cross. Italy. Croce Rosa

This heading is assigned to posters which depict the work of the Italian Red Cross during World War I.

## 39. Red Cross. U.S. American National Red Cross

This heading is assigned to posters which depict the work of the United States Red Cross during World War I.

## 40. Salvation Army - Great Britain

This heading is assigned to posters which depict the work of the British Salvation Army organization during World War I.

## 41. Salvation Army - United States

This heading is assigned to posters which depict the work of the United States Salvation Army organization during World War I.

## 42. United States - Proclamations

This heading identifies United States items which contain only text and no illustrations.

## 43. U.S. Fuel Administration

This heading is assigned to posters produced by this agency during World War I. The posters frequently deal with fuel conservation.

## 44. U.S. Shipping Board

This heading is assigned to posters produced by this agency during World War I. The posters frequently deal with the topic of transporting military goods and supplies to the warfront.

## 45. U.S. War Exposition

This heading is assigned to posters produced by this organization during World War I.

## 46. U.S. War Garden Commission

This heading identifies posters produced by this organization. The posters focus on the need to produce food for American soldiers and to conserve these same commodities at home.

47. United States. Army. - Recruiting, enlistment, etc. -  
World War, 1914-1918

This heading identifies United States posters which were produced in order to recruit soldiers and bolster the enlistment campaigns of the U.S. Army during World War I.



48. United States. Marines

This heading identifies United States posters produced in order to publicize the efforts of the Marine Corps, and to recruit soldiers, during World War I.

49. United States. Navy. - Recruiting, enlistment, etc. - World War, 1914-1918

This heading identifies United States posters which were produced in order to recruit sailors and bolster the enlistment campaigns of the U.S. Navy during World War I.

50. World War, 1914-1918 - Economic aspects - France

(Not assigned to any posters)

51. World War, 1914-1918 - Economic aspects - Germany

(Not assigned to any posters)

52. World War, 1914-1918 - Economic aspects - Great Britain

(Not assigned to any posters)

53. World War, 1914-1918 - Economic aspects - United States

(Not assigned to any posters)

54. World War, 1914-1918 - Equipment and supplies - France

This heading is assigned to French posters relating to the conservation, production, and/or donation of military equipment and supplies.

55. World War, 1914-1918 - Equipment and supplies - Germany

This heading is assigned to German posters relating to the conservation, production, and/or donation of military equipment and supplies.

56. World War, 1914-1918 - Equipment and Supplies - Great Britain

This heading is assigned to British posters relating to the conservation, production, and/or donation of military equipment and supplies.

57. World War, 1914-1918 - Equipment and supplies - United States

This heading is assigned to United States posters relating to the conservation, production, and/or donation of military equipment and supplies.

58. World War, 1914-1918 - Finance - France

This heading is assigned to French posters relating to various financial aspects of World War I, including liberty loans, war bonds, war savings stamps, and other economic campaigns and attempts to elicit contributions from civilians.

59. World War, 1914-1918 - Finance - Germany

This heading (not assigned to any posters) was intended for use with those German posters relating to various financial aspects of World War I, including liberty loans, war bonds, war savings stamps, and other economic campaigns and attempts to elicit contributions from civilians.

60. World War, 1914-1918 - Finance - Great Britain

This heading is assigned to British posters relating to various financial aspects of World War I, including liberty loans, war bonds, war savings stamps, and other economic campaigns and attempts to elicit contributions from civilians.

61. World War, 1914-1918 - Finance - United States

This heading is assigned to United States items relating to various financial aspects of World War I, including liberty loans, war bonds, war savings stamps, and other economic campaigns and attempts to elicit contributions from civilians.

62. World War, 1914-1918 - Food supply - France

This heading is assigned to French posters relating to the conservation, donation, and/or preservation of various foodstuffs in order to help further the war effort.

63. World War, 1914-1918 - Food supply - Germany

This heading is assigned to German posters relating to the conservation, donation, and/or preservation of various foodstuffs in order to help further the war effort.

64. World War, 1914-1918 - Food supply - Great Britain

This heading is assigned to British posters relating to the conservation, donation, and/or preservation of various foodstuffs in order to help further the war effort.

65. World War, 1914-1918 - Food supply - United States

This heading is assigned to United States items relating to the conservation, donation, and/or preservation of various foodstuffs in order to help further the war effort.

66. World War, 1914-1918 - War work

This heading is assigned to those posters (from many nations) which relate to a wide variety of civilian and charitable organizations and the activities they conducted during World War I.

67. World War, 1914-1918 - War work - Young Men's Christian Associations

This heading is assigned to those posters relating to the activities of the Y.M.C.A. during World War I.

68. World War, 1914-1918 - War work - Young Women's Christian Associations

This heading is assigned to those posters relating to the activities of the Y.W.C.A. during World War I.

69. World War, 1914-1918 - Women

This heading is assigned to posters from many nations which depict or relate to the activities of women, both at home and on the battlefield, during World War I.

70. Propaganda, American

This heading is assigned to United States items identified as containing "obvious" messages of propaganda value concerning enemy nations. It is a general guide to the subject, and not an inclusive list for items in the collection.

01. American Committee for Relief in the Near East

YUS 0251 - 0259

02. American Library Association

YUS 0380 - 0384

03. Business Men's Week

AGB 0701 - 0713

04. Church Army

AGB 1042 - 1043

AGB 1057

AGB 1059 - 1062

AGB 1078

AGB 1088 - 1090

AGB 1092

05. France - Proclamations

AFR 0001 - 0064

06. France. Armee. - Recruiting, enlistment, etc. -  
World War, 1914-1918

(Not assigned to any posters)

07. Germany - History - Revolution, 1918 - Posters
- WGE 0001 - 0029
- YGE 0001 - 0007
08. Germany - Proclamations
- AGE 0001 - 0123
09. Germany. Army - Recruiting, enlistment, etc. -  
World War, 1914-1918
- (Not assigned to any posters)
10. Great Britain - Proclamations
- AGB 0001 - 0030
- AGB 0890 - 0891
- AGB 0928
- AGB 1115
11. Great Britain. Army. - Recruiting, enlistment, etc. -  
World War, 1914-1918
- AGB 0015 - 0563
- AGB 1100
- AGB 1116
- YGB 0004 - 0005
- YUS 0031
12. Great Britain. National War Savings Committee
- AGB 0588 - 0673

13. Great Britain. Parliamentary War Savings Committee

AGB 0564 - 0587

14. Great Britain. Queen Mary's Army Recruiting Corps

AGB 0839

AGB 0845 - 0865

AGB 0872

AGB 0876

15. Great Britain. Scottish War Savings Committee

AGB 0674 - 0692

16. National Catholic War Council, Washington, D.C.

YUS 0353 - 0355

17. National Jewish Welfare Board

YUS 0356 - 0360

18. Posters, Australian

AGB 0554 -0563

## 19. Posters, Austrian

AAU 0001 - 0007

WAU 0001

## 20. Posters, Belgian

WBE 0001

## 21. Posters, Canadian

AGB 0544 - 0553

YCA 0001 - 0012

## 22. Posters, Czech

Y CZ 0001

YUS 0330

## 23. Posters, Dutch

WHO 0001

YHO 0001

## 24. Posters, East Indian

WIN 0001

## 25. Posters, French

(Not assigned to any posters)

26. Posters, German

(Not assigned to any posters)

27. Posters, Greek

AGR 0001 - 0016

28. Posters, Hungarian

AHU 0001 - 0006

29. Posters, Irish

AGB 0334 - 0543

30. Posters, Italian

AIT 0001 - 0057

WIT 0001 - 0003

YIT 0001 - 0002

31. Posters, Polish

APO 0001 - 0007

YUS 0260 - 0266

32. Posters, Russian

ARU 0001 - 0015

WRU 0001 - 0002

33. Posters, Swiss

WSW 0001

YSW 0001



34. Posters, Turkish

(Not assigned to any posters)

35. Propaganda, British

AGB 0789

AGB 0796

AGB 0885 - 0920

AGB 0922 - 0923

AGB 1094

AGB 1096 - 1098

AGB 1105 - 1106

AGB 1108

AGB 1111 - 1114

AGB 1119

36. Propaganda, French

AFR 0092

AFR 0382 - 0427

AFR 0446 - 0461

AFR 0463 - 0522

WFR 0001

YFR 0004 - 0010

37. Propaganda, German

(Not assigned to any posters)

38. Red Cross. Italy. Croce Rosa

AIT 0021; AIT 0024

AIT 0029; AIT 0034

39. Red Cross. U.S. American National Red Cross

AUS 0489

YUS 0042 - 0043

YUS 0067 - 0098

YUS 0388

YUS 0451

40. Salvation Army - Great Britain

AGB 1051 - 1052

AGB 1056

AGB 1058

AGB 1075 - 1077

AGB 1086 - 1087

41. Salvation Army - United States

YUS 0361 - 0364

42. United States - Proclamations

AUS 0422 -0423

AUS 0435

AUS 0438

YUS 0281 - 0284

43. U.S. Fuel Administration

YUS 0185 - 0190

44. U.S. Shipping Board

YUS 0167 - 0172

45. U.S. War Exposition

YUS 0175 - 0178

46. U.S. War Garden Commission

YUS 0333 - 0339

47. United States. Army. - Recruiting, enlistment, etc. -  
World War, 1914-1918

AUS 0421

AUS 0456

AUS 0490 - 0498

YUS 0024 - 0031

YUS 0044 - 0054

YUS 0061 - 0066

YUS 0393

YUS 0400

YUS 0405 - 0406

YUS 0413

YUS 0416 - 0421

48. United States. Marines

YUS 0032 - 0041

YUS 0055 - 0060

YUS 0395 - 0397

YUS 0402

YUS 0414 - 0415

YUS 0423

49. United States. Navy. - Recruiting, enlistment, etc. -  
World War, 1914-1918

*AUS0011*

YUS 0001 - 0023

YUS 0276

YUS 0422

50. World War, 1914-1918 - Economic aspects - France

(Not assigned to any posters)

51. World War, 1914-1918 - Economic aspects - Germany

(Not assigned to any posters)

52. World War, 1914-1918 - Economic aspects -  
Great Britain

(Not assigned to any posters)

53. World War, 1914-1918 - Economic aspects - United  
States

(Not assigned to any posters)

54. World War, 1914-1918 - Equipment and supplies -  
France

AFR 0436

AFR 0439 - 0440

AFR 0442

55. World War, 1914-1918 - Equipment and supplies -  
Germany

(Not assigned to any posters)

56. World War, 1914-1918 - Equipment and Supplies -  
Great Britain

AGB 0761

AGB 0794 - 0795

AGB 0838

AGB 0878

AGB 0880

AGB 0884

AGB 0995 - 1016

AGB 1087

AGB 1094 - 1101

AGB 1107

AGB 1117

57. World War, 1914-1918 - Equipment and supplies -  
United States

AUS 0405

AUS 0416 - 0417

AUS 0424 - 0425

AUS 0436 - 0437

AUS 0441 - 0443

AUS 0449

AUS 0462

AUS 0483

57. World War, 1914-1918 - Equipment and supplies -  
United States (cont.)

YUS 0185 - 0190

YUS 0302

YUS 0306

YUS 0316 - 0317

YUS 0320

YUS 0410

58. World War, 1914-1918 - Finance - France

AFR 0065 - 0091

AFR 0093 - 0207

YFR 0003

59. World War, 1914-1918 - Finance - Germany

(Not assigned to any posters)

60. World War, 1914-1918 - Finance - Great Britain

AGB 0564 - 0713

AGB 0768

AGB 0772

AGB 0778 - 0779

AGB 0783

AGB 0788 - 0800

AGB 0802

AGB 0811

AGB 0816

AGB 0883

YCA 0001 - 0012

## 61. World War, 1914-1918 - Finance - United States

AUS 0327 - 0402

AUS 0411

AUS 0463 - 0464

AUS 0467

AUS 0473 - 0479

AUS 0499 - 0503

YUS 0099 - 0132

YUS 0191 - 0250

YUS 0273

YUS 0291

YUS 0309 - 0314

YUS 0340

YUS 0386

YUS 0392

YUS 0401

YUS 0407 - 0409

YUS 0426 - 0427

YUS 0430

YUS 0432 - 0435

YUS 0452 - 0466

## 62. World War, 1914-1918 - Food supply - France

AFR 0429 - 0435

AFR 0437 - 0439

AFR 0441

AFR 0462

63. World War, 1914-1918 - Food supply - Germany

(Not assigned to any posters)

64. World War, 1914-1918 - Food supply - Great Britain

AGB 0781

AGB 0840 - 0843

AGB 0878

AGB 0924 - 0997

AGB 1003

65. World War, 1914-1918 - Food supply - United States

AUS 0430 - 0431

AUS 0433

AUS 0439

AUS 0444

AUS 0466

YUS 0133 - 0166

YUS 0268 - 0269

YUS 0305

YUS 0307

YUS 0319

YUS 0321

YUS 0323

YUS 0325

YUS 0394

YUS 0424

YUS 0431

YUS 0466



66. World War, 1914-1918 - War work

AGB 0715 - 0838

AGB 0844

AGB 0873 - 0875

AGB 0877 - 0879

AGB 0881 - 0884

AGB 0921

AGB 1041

AGB 1050

AGB 1053 - 1055

AGB 1081 - 1085

AGB 1093

AGB 1102 - 1104

AGB 1109 - 1110

AGB 1118

AUS 0404

AUS 0406 - 0410

AUS 0412

AUS 0415

## 66. World War, 1914-1918 - War work (cont.)

AUS 0426 - 0429

AUS 0432

AUS 0434

AUS 0440

AUS 0445 - 0446

AUS 0450 - 0451

AUS 0457

AUS 0460 - 0461

AUS 0468 - 0471

AUS 0480

AUS 0481 - 0482

AUS 0484 - 0486

AUS 0499 - 0503

WGB 0001

YFR 0001 - 0002

YGB 0002 - 0003

YUS 0173 - 0174

YUS 0179 - 0184

66. World War, 1914-1918 - War work (cont.)

YUS 0267  
YUS 0270 - 0272  
YUS 0287 - 0290  
YUS 0308  
YUS 0315  
YUS 0318  
YUS 0322  
YUS 0341 - 0352  
YUS 0389 - 0391  
YUS 0394  
YUS 0398 - 0399  
YUS 0411 - 0412  
YUS 0425  
YUS 0428 - 0429  
YUS 0440 - 0442  
YUS 0444 - 0450  
YUS 0467 - 0470

67. World War, 1914-1918 - War work - Young Men's  
Christian Associations

AGB 1044 - 1049  
AGB 1063 - 1074  
AGB 1079 - 1080  
AGB 1091  
YUS 0371 - 0377  
YUS 0443

68. World War, 1914-1918 - War work - Young Women's  
Christian Associations

AGB 0866 - 0871

AUS 0403

AUS 0487 - 0488

YUS 0365 - 0370

YUS 0375 - 0376

YUS 0378 - 0379

YUS 0385

69. World War, 1914-1918 - Women

AGB 0796

AGB 0840 - 0844

AGB 0873 - 0875

AGB 0877 - 0884

AGB 0921

AGB 1029 - 1036

AGB 1040 - 1041

AUS 0433 - 0434

AUS 0438

AUS 0450

AUS 0457

AUS 0460 - 0461

## 69. World War, 1914-1918 - Women (cont.)

YGB 0001

YUS 0287 - 0290

YUS 0308

YUS 0329

YUS 0365 - 0370

YUS 0375 - 0376

YUS 0378 - 0379

YUS 0441

## 70. Propaganda, American

AUS 0413 - 0414

AUS 0418 - 0420

AUS 0447 - 0448

AUS 0452 - 0455

AUS 0458 - 0459

AUS 0463 - 0465

AUS 0472

YUS 0274 - 0275

YUS 0277 - 0280

YUS 0285 - 0290

YUS 0292 - 0301

YUS 0303 - 0304

YUS 0324

YUS 0326 - 0328

YUS 0387

YUS 0403 - 0404

YUS 0436 - 0439